

The background of the slide features a central globe with a dark blue silhouette of the continents. The globe is surrounded by a dense field of binary code (0s and 1s) in various shades of blue and white, creating a digital, data-driven atmosphere. The text is overlaid on this background in white boxes.

# Project Management Tools in the Digital Age

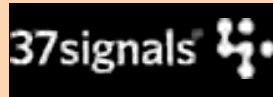
Lisa Qualls,  
Chief Executive Officer,  
Fresh ID

# Project Management Tools





# Basecamp®



## Threadless Extranet

Dashboard To-Dos Milestones Time

### Latest activity across your projects

#### Late & Upcoming Milestones

5 days late: [Email press contacts](#) (Threadless | Charity Event | James Donatello)

#### Due in the next 14 days

Wed	Thu	Fri	Sat	Sun	Mon	Tue
TODAY	21	22	23	24	25	26
		<a href="#">Review proposal</a>				<a href="#">Kick off meeting</a>
27	28	29	30	1	2	3

#### Threadless — Tee shirt competition

Milestone	<a href="#">Review proposal</a> (Due 22 Jun)	Assigned to	James D.	TODAY
Milestone	<a href="#">Kick off meeting</a> (Due 26 Jun)	Assigned to	James D.	TODAY
Comment	<a href="#">Re: AVI</a>	Posted by	Pamela S.	Yesterday

#### SkinnyCorp — Centralized billing

Message	<a href="#">What happens when...</a>	Posted by	Claire V.	Yesterday
File	<a href="#">coupon-admin.png</a>	Uploaded by	Jennifer C.	18 Jun
Message	<a href="#">Coupon engine UI, quick and dirty</a>	Posted by	Jennifer C.	18 Jun
Comment	<a href="#">Re: Centralized Billing</a>	Posted by	Claire V.	14 Jun
Comment	<a href="#">Re: Centralized Billing</a>	Posted by	Steve S.	14 Jun

#### Threadless — Retail store

To-do	<a href="#">Meet with real estate agent (Design changes for BPWO launch)</a>	Completed by	Ryan M.	Yesterday
To-do	<a href="#">Determine budget (Launch Me)</a>	Completed by	Steve S.	Yesterday



+ Create a new project

### Your projects

- Threadless
  - [Retail store](#)
  - [Tee shirt competition](#)
  - [Wallpaper](#)
- SkinnyCorp
  - [Blast PR](#)
  - [Brainstorms](#)
  - [Centralized billing](#)
  - [Taxes](#)
- [Your archived projects](#)

### Time tracking

DATE	PERSON	HOURS	DESCRIPTION
Jun 28	Steven Penders	1.25	New comparison table
Jun 27	Robyn Alexander	1.00	Consolidated the CSS for dialogs into one showhide class
Jun 26	Jeff Burns	1.00	New pagination scheme
Jun 26	Robyn Alexander	1.00	Resolved the image issue.
Jun 26	Steven Penders	3.00	Mocked up overview screen. Posted the story in the messages section.
Jun 25	Robyn Alexander	4.00	New logo for Design Review 3
Jun 23	Robyn Alexander	4.00	New logo for Design Review 3
Jun 24	Robyn Alexander	2.50	Flexible-width layout for table screens
TOTAL			17.75

### Milestones (Today is 20 June)

1 **Late**

20 days ago (Thursday, 31 May) - Jesse Clearwater

[Revise RFP](#) [Edit](#)

2 **Upcoming**

Due in the next 14 days

Wed	Thu	Fri	Sat	Sun	Mon	Tue
TODAY	21	22	23	24	25	26
		<a href="#">Review proposal</a>				<a href="#">Kick off meeting</a>
27	28	29	30	1	2	3

All upcoming

Friday, 22 June (2 days away) - Julia Johnson

[Review proposal](#) [Edit](#)

• [Edits to proposal](#) (to-do list) 4

### To-do lists

1 **Home page revisions**

Make the logo bigger

Tweak the nav so "Customer Center" link fits

2  Jun 20 Check with web host re: server situation

Jun 18 Rewrite intro paragraph

Jun 15 Get legal agreement from lawyers

3 **Design review v1 TTD** Private

Get client approval for font

[Add an item](#)

Jun 14 Schedule conference call

Jun 14 Buy stock photos from Getty

Jun 12 Buy font from T-26



JS Design My Account Settings Help Logout

Home Clients Team Invoices **Estimates** Expenses Time Tracking Reports manage tabs...

Estimates Received Items Preferences

### New Estimate

Client: 2ndSite Inc. (Smith, John) Estimate number: 0000001  
 Address: 2123 Dufferin St Date: 10/24/08  
 Toronto Ontario L7G5X8  
 Canada PO number:   
 Discount: %

Item Name	Description	Unit cost	Qty	Tax 1	Tax 2	Price
Website	Website design and layout for 5 pages.	2450	1			2450.00
						0.00
						0.00

Subtotal: 2450.00



Send and Manage Invoices Online



Track Time Online and On the Go



Look Fortune 500 Professional



Manage Contractors Painlessly



Track Expenses and Re-bill Clients



Let FreshBooks Manage Your Books

### Your Quarterly Report Card: Q1 2008 (last quarter's results)

You have indicated you are a **Designer** in the SALES AND MARKETING industry.  
[Want to update your profession?](#)

	Your Results	Your Profession*	Your Percent
# of invoices sent this quarter	175	32	<div style="width: 100%;"></div>
Average invoice size	\$967	\$771	<div style="width: 100%;"></div>
% of invoices sent by snail mail	0%	6%	<div style="width: 100%;"></div>
% of invoices clients paid online	0%	18%	<div style="width: 100%;"></div>
Amount invoiced last quarter	\$169240	\$25530	<div style="width: 100%;"></div>
% of revenue that is recurring	17%	3%	<div style="width: 100%;"></div>
% of revenue from new clients	6%	36%	<div style="width: 100%;"></div>

JS Design My Account Settings Help Logout

Home Clients Team Invoices **Estimates** Expenses Time Tracking Reports manage tabs...

Invoices Recurring Received Items Payment History Preferences

### List of Invoices New Invoice

Archive Delete Enter Payment Print Send Pay Copy Search

Invoice	Client Name	Description	Date	Total (USD)	Status
332	Lumen Consulting	Design corporate logo.	10/24/08	2250.00	draft
333	Maple Leaf Choco...	Create business card. I...	10/23/08	822.04	disputed
334	Bosh, Calderon a...	[Eiffel Tower Mainten...	10/22/08	2040.55	partial
345	Maple Leaf Choco...	Server updates and migr...	10/19/08	745.00	paid
344	TDE Enterprises	Website update	10/15/08	2311.00	draft
343	Bosh, Calderon a...	[Eiffel Tower Mainten...	09/29/08	938.00	sent
346	2ndSite Inc.	Web application design	09/13/08	7230.00	draft
342	Bosh, Calderon a...	Create business card. I...	09/10/08	825.00	sent
341	Bosh, Calderon a...	Hours for ticket: 00000...	09/03/08	104.90	paid
340	2ndSite Inc.	Logo	09/02/08	450.00	partial
339	Lumen Consulting	Tradeshaw Banner	08/29/08	1575.00	partial
338	TDE Enterprises	Brand	08/27/08	2100.00	paid
337	2ndSite Inc.	Web design only	08/20/08	4725.00	paid
336	2ndSite Inc.		08/18/08	4441.50	paid
335	TDE Enterprises	Pamphlet	08/13/08	1837.50	paid

## Hello, Gretchen

What would you like to do?



### Get a Document Signed

Get a document signed or approved in seconds. All parties involved receive a signed copy as a PDF — instantly.



### Approve a Document

Upload anything you've been requested to approve. Sign it instantly and copies are sent out to all parties, then stored in your account.



### Manage Your Documents

Manage all your documents. Search, set reminders to yourself or others, view a document's history, create notes, or share a document with someone.





### Archive a Document

Upload, email, or fax a document into your EchoSign account. You can also forward a copy to someone else at the same time.

 **Seriously Secured**...

#### Document Status

 1 out for signature [See All](#)

 1 signed [See All](#)

#### Document Search

#### Do you love EchoSign?

Invite your friends and colleagues to start using EchoSign today.

Email:

# Team Management Tools





Notification  
when files are  
uploaded

Access from  
any computer



Sync files

Online backup

No more inbox  
crashing

Access from your  
mobile phone

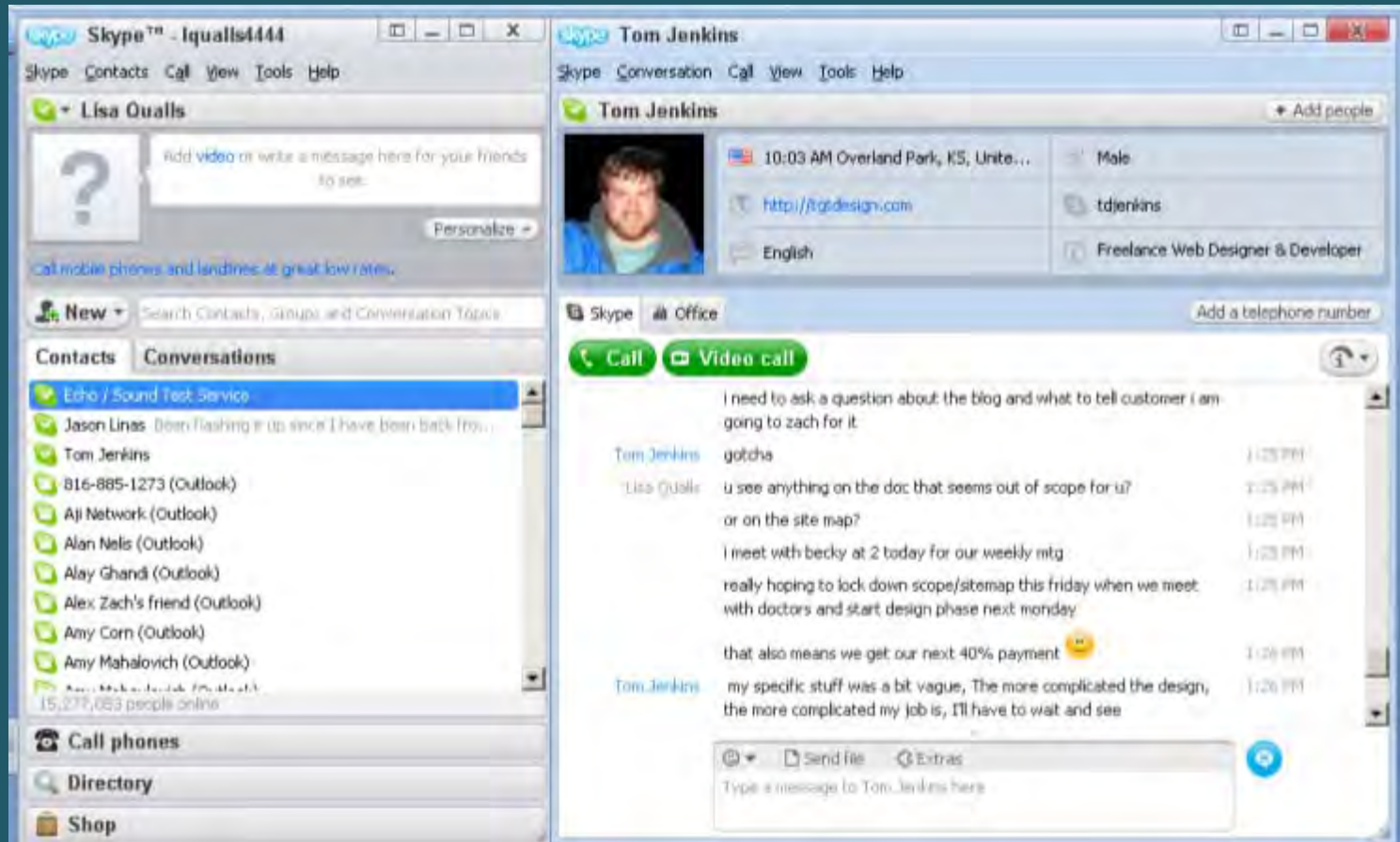


# FREE PHONE SYSTEM!

Free video calls

Free conference calls

Free file share, chat, & address book integration





Google has everything including the kitchen sink

Google Search

I'm Feeling Lucky

[Advanced Search](#)

[Preferences](#)

[Language Tools](#)

[Advertising Programs](#) - [Business Solutions](#) - [About Google](#)

©2009 - [Privacy](#)

## Communicate, show & share



[Blogger](#)

Share your life online with a blog -- it's fast, easy, and free



[Calendar](#)

Organize your schedule and share events with friends



[Docs](#)

Create and share your online documents, presentations, and spreadsheets



[Gmail](#)

Fast, searchable email with less spam



[Groups](#)

Create mailing lists and discussion groups



[Kno!](#)

Share what you know

[Orkut](#)

[Orkut](#)

Meet new people and stay in touch with friends



[Picasa](#)

Find, edit and share your photos



[Reader](#)

Get all your blogs and news feeds fast



[Sites](#)

Create websites and secure group wikis



[SketchUp](#)

Build 3D models quickly and easily



[Talk](#)

IM and call your friends through your computer



[Translate](#)

View web pages in other languages

## Go mobile



[Mobile](#)

Get Google products on your mobile phone



[Search](#)

Search Google.com on your mobile phone

# Google™



## Google wave

The screenshot displays the Google Wave web interface. On the left is a navigation sidebar with sections for 'Inbox', 'Active', 'All', 'By Me', 'History', 'Spam', 'Settings', and 'Trash'. Below this are 'SEARCHES' (To Do's, Trashed) and 'FOLDERS' (Apartment). A 'Contacts' list is also visible, including Anna Christina, Gregory, Jens, Lars, Narelle, Steph, Alec, Andrew, Ben, and Casey. The main area shows an 'Inbox' with a list of messages, each with a preview and a timestamp. The right sidebar features a 'Snapshots' section with a grid of image thumbnails and a 'Tags' section at the bottom.

A silhouette of a person standing on a beach at sunset, with their arms outstretched. The sky is filled with golden clouds, and the sun is low on the horizon, reflecting on the wet sand. The overall mood is peaceful and contemplative.

## Personal Management Tools



# Reader

## Get all your blogs and news feeds fast

Features — Planio ... | Welcome, Lisa | Li... | Gmail - Inbox (466...) | Google Reader (100...) | Is Quality Assuranc... | Google Docs - All i... | Google Calendar

https://www.google.com/reader/view/?tab=my#stream/feed%2Fhttp://www.pmhut.com%2Ffeed%2F... | Google Reader (1000+)

Gmail | Calendar | Documents | Reader | Web | more ▾ | lqualls4444@gmail.com | Settings ▾ | Help | Sign out

Google reader | All items | Search

+ Add a subscription

All items (1000+)

People you follow (566)

- Comment view
- Ramine Darabiha (234)
- Kendall Buller (119)

Sharing settings >

Explore

- Recommended items
- Recommended sources
- View all recommendations >

Subscriptions

- Project Management (21)
  - PM Hut
  - pm411.org Project Man... (2)
  - projectsatwork.com (19)
- General Biz (230)
  - BabeofBusiness.com (1)
  - Latest news from Kans... (229)
- Personal (30)
  - Buckman's Buzz
  - Kansas City Weather P... (29)
  - StopDoingNothing! (1)
  - THE DAILY BLONDE
- web 2.0 (60)
  - davefleet.com (10)
  - Feeds (17)
  - Web Analytics World (23)

Manage subscriptions >

**PM Hut** » Show: Expanded - List

Show: 0 new items - all items | Mark all as read | Refresh | Feed settings...

show details

**Is Quality Assurance Improving Your PMO Performance?** 1:34 PM (7 hours ago)  
by PM Hut

Is Quality Assurance Improving Your Project Performance? By Owen Head The Quality Assurance (process, not test) team is critical to PM Office performance and optimization. In fact, it isn't possible to operate a truly effective PMO without an equally effective QA function (whatever its title). QA functions exist to help performing organizations (like the PM office) form [...]

Add star | Like | Share | Share with note | Email | Edit tags: Project Management

**Quality Management Strategy** May 15, 2010 (yesterday)  
by PM Hut

1 person liked this

Quality Management Strategy By The Office of Government Commerce - OGC, UK Purpose Quality Management recognise a number of management principles that can be used by senior management as a framework to guide their organisations towards improved performance. The principles cover: customer focus, leadership, involvement of people, process approach, system approach to management, continual improvement, factual approach to [...]

Add star | Like | Share | Share with note | Email | Edit tags: Project Management

**A Project Management Case Study: Summiting Mount Kilimanjaro** May 14, 2010 (2 days ago)  
by PM Hut

A Project Management Case Study: Summiting Mount Kilimanjaro By Kerry Wills Introduction Reaching almost twenty thousand feet high, Mount Kilimanjaro is the tallest point in Africa. In Swahili, Kilimanjaro is translated as the "Mountain of Greatness." In 2000, my brother and I decided to climb this great mountain. We spent months preparing including understanding what we would need [...]

Previous item | Next item

more than 20 items

Google Re... | Inbox - Ml... | Event Chat... | Microsoft ... | Yahoo! Search | 8:34 PM

coGovernment - Mail, Twitterface (3 apps), Web - Firefox app, Account & Settings, gmail (444) - Email, social media field, Examples of Success

https://www.linkedin.com/secure/settings?trk=mb\_acc

Best Account Upgrade Welcome, Lisa Quill Add Connection Settings Sign Out

LinkedIn Home Profile Contacts Groups Jobs Inbox (48) More... People Advanced

### Account

You have a **Personal** account. [View purchase history](#) | [Company account types](#)

Get more when you upgrade  
More Communication Features and Access More Powerful Search [Upgrade](#)

**Introductions: 5 of 5 available**  
Tip: If your introductions run out, often wait for a request to take action or upgrade your account.

**InMails: 0 available** [Purchase]  
InMails let you find business and career opportunities directly to any LinkedIn user. [Learn More](#)

### Settings

#### 2. Profile Settings

- 2. **My Profile**  
Update career and education, add associations and awards, and list specialties and interests.
- 3. **My Profile Photo**  
Your profile photo is visible to **everyone**.
- 2. **Public Profile**  
Your public profile displays **full** profile information.  
<http://www.linkedin.com/in/lisaquill>
- Manage Recommendations**  
You have received 79 recommendations  
1 manager, 4 reports, 73 co-workers, 1 partner
- 4. **Status Visibility**  
Your current status is visible to **everyone**.
- Member Feed Visibility**  
Your member feed is visible to **your connections**
- Twitter Settings**  
Add your Twitter account on your profile

#### Email Notifications

- Contact Settings**  
You are receiving **introductions and inMails**.
- Receiving Messages**  
Control how you receive emails and notifications.
- 5. **Invitation Filtering**  
You are receiving **all invitations**
- 6. **Home Page Settings**  
**Network Updates**  
Settings for the display of Network Updates on your home page
- 7. **RSS Settings**  
**Your Private RSS Feeds**  
Enable or disable your private RSS feeds.

#### Groups

- Group Invitation Filtering**  
You are receiving **Group invitations**.
- Groups Order and Display**  
Choose which groups display in what order in the main navigation

#### Personal Information

- Name & Location**  
Control your name, location, and display name settings.
- Email Addresses**  
Your primary email address is currently [lisa@tesqid.com](mailto:lisa@tesqid.com).
- 8. **Change Password**  
Change your LinkedIn account password.
- Close Your Account**  
Disable your account and remove your profile

#### Privacy Settings

- Research Surveys**  
Settings for receiving requests to participate in market research surveys related to your professional expertise.
- Connections Browse**  
Your connections are **allowed** to view your connections list
- Profile Views**  
Control what (if anything) is shown to LinkedIn users whose profile you have viewed
- Viewing Profile Photos**  
You can view **everyone's** profile photos.
- Profile and Status Updates**  
Control whether your connections are notified when you update your status or make significant changes to your profile and whether those changes appear on your company's profile
- Service Provider Directory**  
If you are recommended as a service provider, you **will** be listed.
- NYTimes.com Customization**  
Control the LinkedIn-integrated headline customization and enhanced advertising on NYTimes.com.
- Partner Advertising**  
Control whether you will be shown LinkedIn Audience Network advertisements on partner websites.
- Authorized Applications**  
See a list of websites or applications you have granted access to your account and control that access.

#### 9. My Network

- Using Your Network**  
Tell us how you want to use your LinkedIn network



**#jobhuntchat** Mondays 7-10 pm  
connecting those w/ open positions  
to those seeking employment

**#aopm** Tuesdays 2 – 3 pm  
leveraging social anthropology in  
product management

**#brandchat** Wednesday 10 – 11 am  
personal brand discussion

**#pldebate** - First Friday 11-Noon  
procurement, sourcing, and supply  
chain management

**#PMV** – Wednesday 11-Noon  
product mgmt community

**#smchat** – Wednesday Noon – 1:30  
small business discussions

http://search.twitter.com/search?q=%23projectmanagement

yahoo football PFLog Home Share on Tumblr Yes, Take me to my ... Share on Tumblr Live (4) - Google Wk... Gmail - Re: Intereste...

twitter  Search Advanced Search

Results for #projectmanagement 0.21 seconds

**Feed for this query**  
Tweet these results

Show tweets written in  
Any Language

Translate to English

**Trending topics:**  
- Jack Nones  
- @thoughtsfocus  
- @causesofweed

**Celebrity/Twitter past tweets**  
Twelve  
Jaber  
Ronnie James  
Parati  
Grayson  
Pregnancy Pact

**Nifty queries**  
cool filter links  
"is down"  
movie )  
"happy hour" near SF

**Results for #projectmanagement**

**amanlee\_** # if anyone out there has any #PMP tips, it'd be much appreciated. #PMI #PMBok #ProjectManagement  
about 1 hour ago from web Reply View Tweet

**amenmarek** Ensure That Your #Organization's #DATA is CLEAN & MATURE #BusinessIntelligence #ProjectManagement #Leadership  
about 2 hours ago from web Reply View Tweet

**opentube** 9 Free Open Source Project Management Tool @ <http://tinyurl.com/Qa5bort> #Technology #Software #ProjectManagement  
about 11 hours ago from web Reply View Tweet

**vsoftwareguide** #Microsoft #Project #Professional #2007 #CCent <http://goo.gl/FwvQW> #projectmanagement  
about 16 hours ago from Google+ Reply View Tweet

**quibys** Loving Basecamp's minimal design. Hating the todo structure (or lack thereof). Wish RTM would play nice w/ BC. #projectmanagement  
1 day ago from TweetDeck Reply View Tweet

**bascomelissen** RT @ictservicesnl Nieuwe opdracht op [www.ict-services.nl](http://www.ict-services.nl) Programma-Projectleider Den Haag #ProjectManagement <http://is.gd/caleC>  
1 day ago from API Reply View Tweet

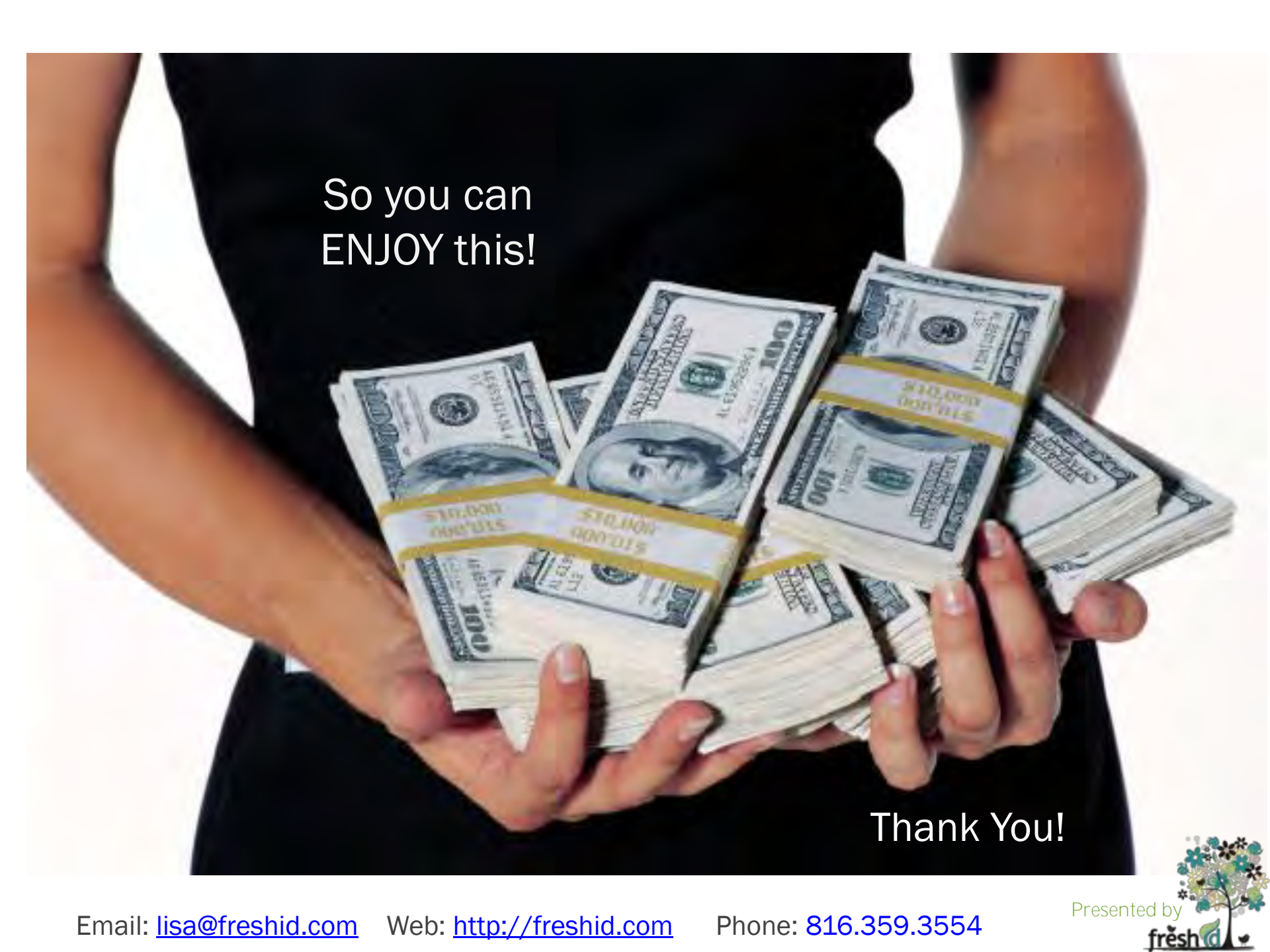
**freancejobs** Need A Website To Update Live Gold And Silver Rates <http://bit.ly/1j1j8s> #freance #jobs #net #html #projectmanagement

So,  
STOP this



And,  
START this



A person wearing a black top is holding several stacks of US \$100 bills. The stacks are bound with yellow rubber bands and are held in both hands, fanned out. The background is plain white.

So you can  
ENJOY this!

Thank You!

Email: [lisa@freshid.com](mailto:lisa@freshid.com)

Web: <http://freshid.com>

Phone: 816.359.3554

