



Lisa Qualls

Lisa Qualls is a high-energy, inspirational thinker and business management professional with almost two decades of professional experience. With a broad knowledge across the various business silos and the processes that integrate them, Lisa has been a vital player in many global companies assisting in their leadership strategies that create opportunities and sustainability.

She has worked with all types of business ranging from start-ups to Fortune 50 companies developing sales opportunities, leading next-generation technology programs and integrating communications across various media channels. She is the CEO and a managing partner of Fresh ID, LLC while also serving as the Chairman of the Board of the renowned Social Media Club of Kansas City.

You can follow her on Twitter at [@lqualls4444](https://twitter.com/lqualls4444)..